

Become an Arizona Chapter Sponsor

An ICF Arizona sponsorship presents a great opportunity to target coaches and talent development professionals by featuring your business, school or product to an engaged and focused audience. It also supports the Arizona coaching community and the coaching profession.

What Value Does a Sponsorship Provide?

- Targets professional coaches and talent development professionals in one of the fastest-growing ICF chapters.
- Increases your visibility to an email list of almost 1,000 professionals.
- Keeps your organization top-of-mind with recognition at in-person and virtual meetings and workshops.

All sponsors are subject to approval by the ICF Arizona Board of Directors.

Sponsorship Offerings: Grand Canyon, Sedona & Bisbee Packages

Package Benefits (12-month period)	Grand Canyon \$3,000/year	Sedona \$1,500/year	Bisbee \$900/year
Logo and hyperlink displayed on chapter website	Yes (Approximate 200 pixels wide)	Yes (Approximately 165 pixels wide)	Yes (Approximately 165 pixels wide)
Logo and hyperlink in monthly newsletter	Yes	Yes	-
Devoted sponsor email blasts sent to ICF Arizona distribution list	6/year	4/year	2/year
Featured blurb in monthly newsletter	4 (up to 150 words)	2 (up to 100 words)	-
Complimentary tickets to quarterly chapter meetings or to in-person educational meetings	8 tickets	4 tickets	-
Acknowledgement by Chapter President from podium at every quarterly meeting	Yes	Yes	-
Opportunity to give brief sponsor announcement at quarterly meeting*	Yes, 2x/year	Yes, 1x/year	-
Option to display sponsor materials at quarterly meetings	Yes, individual table	Yes, shared table	-
Logo and brief call to action on ICFAZ social media marketing channels	Yes	-	-
Discount on Fall 2023 ICFAZ Summit	Yes	Yes	-

Want to learn more? Please contact us at contact@icfarizona.org with any questions about sponsorship opportunities.