

Theme:
TAKE A BOLD STAND (through coaching)



Arizona ICF Conference October 24, 2023

Summit Mission: Support Arizona's substantial economic growth and need for high performing, diverse talent by strengthening the coaching profession's partnership with individuals, community, and organizational leaders.

Sponsorship Opportunities

Exclusive \$10,000 Turquoise Title Event Sponsor



The Turquoise Title Event Sponsor will receive 8 tickets to the event, the opportunity to place product or giveaways in swag bag, and select and introduce the Keynote Speaker. They will have title sponsor logo on all marketing materials, programs, schedules, etc.

- Eight tickets
- 35% sponsor discount for additional tickets (Value \$310)
- Select Keynote Speaker* and Introduce at Event
- Special introductory recognition at the opening of the summit
- Special verbal recognition at the closing of the summit
- First choice location for Exhibit Table
- Display materials on table at exhibit hallway
- Display materials at networking event
- Top position for Logo on event swag bag
- Logo on invitation, event signage and program materials
- Logo on ICF Arizona Chapter website with hyper-link to sponsor website
- Post-Summit email sent by ICF Arizona to all Summit attendees thanking sponsors

Two Silver Lunch Sponsors

\$5,000 each



This level will receive 4 tickets to the event, will be able to contribute to the swag bag and will be the co-title sponsors for the lunch.

- Four tickets
- 35% sponsor discount for additional tickets (Value \$310)
- Special introductory recognition at the beginning of lunch
- Opportunity for special lunchtime activity (10-20 minute timeframe)
- Second & Third choice location for Exhibit Table
- Display materials on table at exhibit hallway
- Logo on event swag bag
- Logo on invitation, event signage and program materials
- Logo on ICF Arizona Chapter website with hyper-link to sponsor website
- Special verbal recognition at the opening and closing of the summit
- Post-Summit email sent by ICF Arizona to all Summit attendees thanking sponsors

Citrus Breakfast Sponsor (unlimited) \$2,500 each



This level will receive 3 tickets to the event, will be able to contribute to the swag bag and will be the title sponsors for the breakfast.

- Three event tickets
 - 35% sponsor discount for additional tickets (Value \$310)
 - Display materials on table at exhibit hallway
 - Logo on ICF Arizona Chapter website with hyper-link to sponsor website
 - Logo on invitation, event signage and program materials
 - Verbal recognition at the opening and closing of the summit
 - Post-Summit email sent by ICF Arizona to all Summit attendees thanking sponsors
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Copper Break-Out Session Sponsors (unlimited) \$1,000 each



The Copper level sponsor will be the title sponsor for the breakout sessions and will receive two tickets to the event and be able to contribute to the swag bag.

- Two live event tickets
 - 35% sponsor discount for additional tickets (Value \$310)
 - Display materials available at choice of breakout session
 - Display materials on table at exhibit hallway
 - Logo on invitation, event signage and program materials
 - Logo on ICF Arizona Chapter website with hyper-link to sponsor website
 - Verbal recognition at the opening and closing of the summit
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Cactus Exhibit Sponsor (TBD) \$750



The table sponsors will get to display materials on a table at the exhibit hallway and will receive 1 ticket to the conference.

- 35% sponsor discount for additional tickets (Value \$310)
- Display materials on table at exhibit hallway
- One event ticket

By becoming a sponsor, you have the opportunity to increase your company's profile among this exclusive group of individuals, as well as support this premiere event.

***Ticket value: \$199**

Audience Reach to Support Sponsorship Visibility

ICF Arizona Charter Chapter Social Media Reach: 1000+ followers Linked In, Facebook pages. Instagram, Twitter, You Tube

ICF Arizona Charter Chapter website- 750 unique visitors May/June 2019 <http://icfarizona.org/>

ICF Arizona Email Distribution list: 1200 contacts

Arizona Talent Co-Op -1500+ Talent Management Members <http://aztalentcoopllc.com/>

AZODN

AZ SHRM (the state council) SHRM GP (Greater Phoenix)

AZHREF Arizona Human Resource Executive Forum

ATD-VOS Association of Talent Development-Valley of the Sun ATRA Arizona Total Rewards Association

AZ Biz Link

ICF Arizona Charter Chapter

Other ICF Arizona Collaborations- 50,000 audience reach Thunderbird School of Global Management (45,000 alumni globally) SHRM Greater Tucson

Arizona Small Business Administration Arizona Better Business Bureau

Media Outreach Efforts (Arizona and Beyond) Radio

Television

Business Publications Business Journal

AZ Republic HR Publications

University Newsletters Target Audiences:

Corporate (Large, Medium, Small) Start-Ups

Non-Profit Organizations Education (K-12)

Academia (Leaders, Professors, Students)

ASU, UofA, NAU, Grand Canyon

Coaches and Consultants

Healthcare IT/Technology Government Chamber

Phoenix Economic Development Council Tucson

Arizona Commerce Authority

Financial Services Insurance Banking Consumer

Associations/Chambers of Commerce AZ Hispanic Chamber of Commerce Global Chamber

<https://www.globalchamber.org/events/2019/10/05/collaborator/phx-icf-arizona-summit/> Phoenix Chamber

Greater Phoenix Economic Council Tucson Chamber

Food Association

For more information regarding sponsorship, please email contact@icfarizona.org.