



## Arizona ICF Conference October 24, 2023

**Summit Mission:** Support Arizona's substantial economic growth and need for high performing, diverse talent by strengthening the coaching profession's partnership with individuals, community, and organizational leaders.

### Sponsorship

### Opportunities

#### Exclusive \$10,000 Turquoise Title Event Sponsor



The Turquoise Title Event Sponsor will receive 8 tickets to the event. They will have title sponsor logo on all marketing materials, programs, schedules, etc.

- Eight tickets
- 35% sponsor discount for additional tickets (Value \$310)
- Special introductory recognition at the opening of the summit
- Special verbal recognition at the closing of the summit
- First choice location for Exhibit Table
- Display materials on table at exhibit hallway
- Display materials at networking event
- Logo on invitation, event signage and program materials
- Logo on ICF Arizona Chapter website with hyperlink to sponsor website
- Post-Summit email sent by ICF Arizona to all Summit attendees thanking sponsors

Two Silver Lunch Sponsors

\$5,000 each



This level will receive 4 tickets to the event and will be the co-title sponsors for the lunch.

- Four tickets
- 35% sponsor discount for additional tickets (Value \$310)
- Special introductory recognition at the beginning of lunch
- Opportunity for special lunchtime activity (10-20 minute timeframe)
- Second and Third choice location for Exhibit Table
- Display materials on table at exhibit hallway
- Logo on invitation, event signage and program materials
- Logo on ICF Arizona Chapter website with hyperlink to sponsor website
- Special verbal recognition at the opening and closing of the summit
- Post-Summit email sent by ICF Arizona to all Summit attendees thanking sponsors

**Citrus Breakfast Sponsor      (unlimited)    \$2,500 each**



This level will receive 3 tickets to the event and will be the title sponsors for the breakfast.

- Three event tickets
  - 35% sponsor discount for additional tickets (Value \$310)
  - Display materials on table at exhibit hallway
  - Logo on ICF Arizona Chapter website with hyperlink to sponsor website
  - Logo on invitation, event signage and program materials
  - Verbal recognition at the opening and closing of the summit
  - Post-Summit email sent by ICF Arizona to all Summit attendees thanking sponsors
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**Copper Breakout Session Sponsors (unlimited)      \$1,000 each**



The Copper level sponsor will be the title sponsor for the breakout sessions and will receive two tickets to the event.

- Two live event tickets
  - 35% sponsor discount for additional tickets (Value \$310)
  - Display materials available at choice of breakout session
  - Display materials on table at exhibit hallway
  - Logo on invitation, event signage and program materials
  - Logo on ICF Arizona Chapter website with hyperlink to sponsor website
  - Verbal recognition at the opening and closing of the summit
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**Cactus Exhibit Sponsor      (TBD) \$750**



The table sponsors will get to display materials on a table at the exhibit hallway and will receive 1 ticket to the conference.

- 35% sponsor discount for additional tickets (Value \$310)
- Display materials on table at exhibit hallway
- One event ticket

**By becoming a sponsor, you have the opportunity to increase your company's profile among this exclusive group of individuals, as well as support this premiere event.**

**\*Ticket value: \$199**

### **Audience Reach to Support Sponsorship Visibility**

ICF Arizona Charter Chapter Social Media Reach: 1000+ followers LinkedIn, Facebook pages. Instagram, Twitter, YouTube

ICF Arizona Charter Chapter website- 750 unique visitors May/June 2019 <http://icfarizona.org/>

ICF Arizona Email Distribution list: 1200 contacts

Arizona Talent Co-Op -1500+ Talent Management Members <http://aztalentcoopllc.com/>

AZODN

AZ SHRM (the state council) SHRM GP (Greater Phoenix)

AZHREF Arizona Human Resource Executive Forum

ATD-VOS Association of Talent Development-Valley of the Sun ATRA Arizona Total Rewards Association

AZ Biz Link

ICF Arizona Charter Chapter

**Other ICF Arizona Collaborations- 50,000 audience reach Thunderbird School of Global Management (45,000 alumni globally) SHRM Greater Tucson**

Arizona Small Business Administration Arizona Better Business Bureau

Media Outreach Efforts (Arizona and Beyond) Radio

Television

Business Publications Business Journal

AZ Republic HR Publications

University Newsletters Target Audiences:

Corporate (Large, Medium, Small) Start-Ups

Non-Profit Organizations Education (K-12)

Academia (Leaders, Professors, Students)

ASU, U of A, NAU, Grand

Canyon Coaches and Consultants

Healthcare IT/Technology Government Chamber

Phoenix Economic Development Council Tucson

Arizona Commerce Authority

Financial Services Insurance Banking Consumer

Associations/Chambers of Commerce AZ Hispanic Chamber of Commerce Global Chamber

<https://www.globalchamber.org/events/2019/10/05/collaborator/phx-icf-arizona-summit/> Phoenix Chamber

Greater Phoenix Economic Council Tucson Chamber

Food Association

For more information regarding sponsorship, please email [contact@icfarizona.org](mailto:contact@icfarizona.org).